

Media Kit



Debbie Woodruff

Debbie writes Coach Debbie Runs to share her life as a running coach and athlete, hoping to inspire readers with her thoughts, humor, and experiences. You will find training programs from 5k to marathons, challenging workouts, plant based recipes, and a dose of the reality of living a fit healthy life. Debbie is available for product reviews, giveaways, and sponsored posts.

In addition to frequent updates on Coach Debbie Runs, she runs the social media blog Media Fitness Coach. Debbie can be found on most social media outlets including:



Blog Stats*

Pageviews: 18,960

Unique Visitors: 12,255

RRS: 600

Services

Product Reviews

Brand Ambassadorships

Representation at Events

Affiliate Advertising

Sponsored Posts

Social Media Promotions

Freelance Writing

Social Media Management

*Effective March 2017

Social Media Stats*

Twitter: 6,500

Facebook 1,325

Pinterest: 3,400

Instagram: 4,500

Affiliations

FitFluential Ambassador

IDEA Inspired Advisor

Sweat Pink Ambassador

Team Rock 'n' Blog

Skirt Sports Ambassador

Team Nuun

AFAA Personal Trainer

RRCA Certified Running Coach

Fascial Stretch Therapist

Brand Affiliations



Mizuno

Asics

Lorna Jane

Walmart

Pasics





Sunrun Solar

Poise

Silk

Gardein

Sunwarrior

prAna

Underarmor

Cottonelle

United Healthcare

Fresh & Easy

















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